

2 0 1 9

**BUSINESS STUDIES**  
**( Commerce )**

Full Marks : 90

Time : 3 hours

The figures in the margin indicate full marks for the questions:

General Instructions:

- (i) Answers to questions carrying 1 mark may be from one word to one sentence.
- (ii) Answers to questions carrying 3 marks may be from 50-75 words.
- (iii) Answers to questions carrying 4 marks may be about 150 words.
- (iv) Answers to questions carrying 6 marks may be about 200 words.
- (v) Attempt all parts of a question together.

1. Which of the following cannot be classified as an auxilliary to trade? 1
- (a) Mining
  - (b) Insurance

- (c) Warehousing
- (d) Transport

2. Funds required for purchasing current assets is an example of 1
- (a) Fixed capital requirements
  - (b) Ploughing back of profits
  - (c) Working capital requirements
  - (d) Lease financing
3. Goods and Service Tax was introduced in India with effect from 1
- (a) July, 2017
  - (b) April, 2017
  - (c) January, 2017
  - (d) May, 2017.
4. Why is business considered an economic activity? 1
5. What is automatic vending machine? 1
6. Define business ethics. 1

**( 3 )**

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| <b>7.</b> What is a Credit Card?   | 1 |
| <b>8.</b> Who are itinerant retailers?   | 1 |
| <b>9.</b> What is “Outsourcing”?   | 1 |
| <b>10.</b> Name any two institutions setup to promote small-scale enterprise.                                    | 1 |
| <b>11.</b> Briefly explain any three limitations of sole proprietorship.   | 3 |
| <b>12.</b> Distinguish between Departmental Stores and Multiple Shops (3 points only).                           | 3 |
| <b>13.</b> What is the difference between Global Depository Receipt (GDR) and American Depository Receipt (ADR)? | 3 |
| <b>14.</b> Enumerate the major objectives of World Trade Organisation (WHO)?                                     | 3 |
| <b>15.</b> Write a note on any three telecom services available for enhancing business.                          | 3 |
| <b>16.</b> What is a Cooperative Society? List 2(two) advantages of a Cooperative Society.                       | 4 |
| <b>17.</b> Differentiate between traditional business and e-business.  | 4 |

**( 4 )**

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| <b>18.</b> Why is government company form of organisation preferred to other types in the public sector? | 4        |
| <b>19.</b> What is business finance? Why do business need funds?   | 2 + 2 =4 |
| <b>20.</b> Distinguish between Partnership and Joint Stock Company. (Any five points)                    | 5        |
| <b>21.</b> What are the features of a Statutory Corporations?  | 5        |
| <b>22.</b> What are the responsibilities of business towards Owners and Community.                       | 5        |
| <b>23.</b> Explain briefly the role of small business in rural India.                                    | 5        |
| <b>24.</b> What benefits do firm derive by entering into international business?                         | 5        |
| <b>25.</b> Explain the characteristics of business.  | 6        |
| <i>OR</i>  |          |
| Explain the concept of business risk and its causes.   | 6        |

( 5 )

- 26.** What is e-banking? What are the benefits of e-banking to customers? 2 + 4 =6

*OR*

Explain any three principles of insurance with example. 6

- 27.** Distinguish between owner's fund and borrowed fund. 6

*OR*

Explain trade credit and bank credit as sources of short term finance for business enterprises. 6

- 28.** Explain the services of a wholesaler to manufacturers and retailers. 3 + 3 =6

*OR*

Explain any three advantages and limitations of super markets. 3 + 3 =6

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